



2nd ENERGY INDUSTRY DELEGATION TO BRUSSELS 9 & 10 October 2006

MAKING EUROPEAN ENERGY MARKETS WORK

MEET THE DECISION MAKERS
AND HELP TO SHAPE
EUROPEAN ENERGY POLICY



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THE 2ND ENERGY INDUSTRY DELEGATION TO BRUSSELS

Why Join the Delegation to Brussels?

Following the success of last year's delegation we are returning in October to meet decision-makers and discuss policy. You will be able to help affect change by influencing those people who determine our energy future.

Commission officials are keen to understand the practicalities of the legislation that is coming out of Brussels, so this is your opportunity to state your view.

Vital Energy Topics

Prices, Security of Supply, Competition and Energy Efficiency will be among the topics in this two day conference and workshop programme which will set the scene and provide a real opportunity to debate the issues with key EU policy-makers.

Acclaimed Speakers from Across Europe

Top speakers, officials and the leading specialists will provide you with the latest information, critical points of view and insight into EU Commission and Parliament initiatives.

Networking Opportunities

Share experiences with like-minded professionals and glean information from top policy-makers. If you are interested in networking with specific individuals please speak to the conference organisers.

High Quality Conference & Discussion Groups

Hear key points during the conference put forward by top-level EU officials, MEPs, suppliers and customers. Enter the debate to affect change in the discussion groups.

Belgian Banquet

Join us at the impressive Bibliothèque Solvay for an evening of good talk, good food, wine and the key-note address will be by a leading MEP.

THIS IS AN EVENT NOT TO BE MISSED

Major Energy Users' Council

The Major Energy Users' Council's mission:

To influence the future of the energy and utility markets through regular liaison with the people who make the decisions.

Major Energy Users' Council (meuc) was created in 1987 to:

- Lobby Government, influence policy changes, be the voice of utility users
- Establish an independent network so utility users can share experiences
- Help organisations save money on their energy and utilities purchasing and achieve considerably improved contract terms from suppliers

ENERGY INDUSTRY DELEGATION AT A GLANCE

day one - 9 Oct

08.39(GMT)

TRAVEL TO BRUSSELS

Eurostar to Brussels and check-in to the Renaissance Hotel

12.08(GMT+1)

14.00

SHOPPING

14.15

WORKSTREAMS (A,B)

Discussion Groups with panel of experts

Shop the stress away in Brussels' favourite stores

15.30

15.45

16.00

WORKSTREAMS (B,A)

Discussion Groups with panel of experts

BRUSSELS TOUR

Walk around the historic centre such as the Grand Place

17.15

17.30

19.30

EVENING RECEPTION AND DINNER

Belgian Beer Reception and Traditional Belgian Banquet +discussion with leading MEPs

22.30

day two - 10 Oct

07.00

BREAKFAST

07.30

BREAKFAST BRIEFING

A focussed discussion group for the early risers

Full breakfast in a relaxed atmosphere for those who require a slower start

08.15

08.55

MAIN CONFERENCE

A full day of high-powered presentations, focussed panel sessions and networking breaks to provide you with the contacts, information and knowledge to tighten up your energy strategy

16.45

17.56

TRAVEL HOME

Time to reflect, gather your thoughts and contemplate how the issues will affect your organisation

19.28(GMT)



day one - 9 Oct (event programme)

provisional

DISCUSSION GROUPS at the Renaissance Hotel

(14.00 - 17.15)

The discussion groups will highlight and debate issues to be raised in the main conference sessions on day two. Each group will consist of a panel of experts from the Commission Directorate, Energy Supply Industry, Energy Consumers and Strategic Advisers. A brief synopsis of the conclusions will be available on day two and a more detailed version will be sent to you after the event.

To facilitate open debate the discussion groups will be treated as confidential and will operate under 'Chatham House Rules'.

14.00 Registration and Coffee

14.15 - 15.30

Discussion Group A

Key Topics:

- 1. At what cost can we have security of supply?**
- 2. How do we obtain supplies of cheap clean energy?**

Commission Representative:

*Christian Waeterloos, Director, Nuclear Energy
Directorate H, DG-TREN (invited)*

Chaired by: Bob Bruce, Principal, Glenton Bruce

Rapporteur: Paul Garrett, Global Utilities Communications,
Accenture

or

Discussion Group B

Key Topics:

- 1. Is full liberalisation really possible?**
- 2. How do we create liquid and efficient markets?**

Commission Representative:

*Ana Arana Antelo, Head of Unit, Electricity & Gas
Directorate C, DG-TREN (invited)*

Chaired by: Clive Moffatt, Managing Director, Moffatt Associates

Rapporteur: Jeremy Nicholson, Director,
Energy Intensive Users Group (EIUG)

15.30 Networking Break and Afternoon Tea

16.00 - 17.15

Discussion Group A

and

Discussion Group B

(repeated)

17.15 Close

RECEPTION AND TRADITIONAL BELGIAN BANQUET at La Bibliotheque Solvay

(19.30 - 22.30)

19.30 Pre-banquet Belgian Beer Reception

20.00 Traditional Belgian Banquet

Including keynote speech by:

*Eluned Morgan MEP, Leading Member of European Parliament
Industry Research and Energy Committee*

22.30 Close

day two - 10 Oct (event programme)

provisional

BREAKFAST BRIEFING
at the Renaissance Hotel

(07.30 - 08.15)

MAIN CONFERENCE
at the Education and Culture Commission

(08.30 - 16.45)

The conference sessions will focus on three main themes and will be comprised of: short presentations followed by thoughtful debate combined with interactive delegate voting. Key messages from the discussion groups on day one will be provided during the Chairman's introduction.

08.30 **Registration and Coffee**

08.55 **Welcome and Introduction**

Andrew Bainbridge,

Director General, Major Energy Users' Council (meuc)

09.00 **Overview of energy in Brussels and thoughts on security of supply issues facing Europe**

Robert Goebbels, MEP (invited)

Session One

CAN GOVERNMENTS AND REGULATORS CREATE COMPETITIVE MARKETS?

09.15 **Introduction by the Session Chairman**

Clive Moffatt, Managing Director, Moffatt Associates

09.25 **Achieving a competitive supply market across Europe**

Phil Bentley, Group Finance Director

and Managing Director, Europe, Centrica

09.40 **Implementing competitive supplies, whilst maintaining stable markets**

Lars Kjolbye, Head of Unit, Energy, Water, DG-COMP

09.55 **A view on the future strategies of European energy partners**

Vladimir Milov, President, Institute of Energy Policy, Moscow

10.10 **How are European directives being implemented on a national level to provide liberalisation?**

Una Shortall, Secretary General,

The Council of European Energy Regulators (CEER) (invited)

10.25 **Debate with electronic voting**

11.10 **Networking break**

Session Two

WILL GOVERNMENTS ACCEPT THE COST OF REDUCING CO2 EMISSIONS?

11.25 **Introduction by the Session Chairman**

Paul Whitehead, Managing Editor, European Policy, platts

11.35 **Trading energy's future: How European brokers are setting the pace**

Bert van Ouden, Chief Executive, APX Group, Netherlands (invited)

11.50 **Managing utility companies' stakeholder requirements**

Mark Spelman, Managing Partner, Growth and Strategy, Accenture

12.10 **Taxation and strategies: Cleaning up Europe's energy**

Jos Delbeke, Head of Unit, Chemicals, Directorate , DG-ENV (invited)

12.25 **Developing the legal and regulatory framework to facilitate new technology solutions**

Mark Newbery, Partner, energy and natural resources, Herbert Smith

12.40 **Debate with electronic voting**

13.25 **Buffet Lunch**



day two - 10 Oct (event programme)

provisional

MAIN CONFERENCE at the Education and Culture Commission

(08.30 - 16.45)

Session Three

IS THE ORIGINAL VISION OF A SINGLE EUROPEAN ENERGY MARKET STILL RELEVANT?

14.40 **Introduction by the Session Chairman**

Paul Gardiner, Purchasing Business Manager, British Sugar

14.50 **Will greater cross-border harmonisation provide security of supply?**

Speaker from British Energy (tbc)

15.05 **How do large customers across Europe view the progress made towards liberalisation?**

European customer speaker (tbc)

15.20 **Competitive supplies in every country: Edf's vision of a single market**

Philippe Torrion, Chief Executive Officer, Edf Trading (invited)

15.35 **Moving forward with 25 member states**

Dominique Ristori, Deputy Director General, DGA1, DG-TREN (invited)

15.50 **Debate with electronic voting**

16.35 **Closing remarks**

Dr. Gordon Adam, Former Member of the Parliament's Energy Committee

16.45 **Close**

Views from last year's delegation

"I thought that the meeting gave an excellent summary of current Brussels policies affecting the electricity and gas sectors.

There was a particularly high quality of debate in the workshops with Commission officials."

Gwyn Dolben, Head of European Affairs, Association of Electricity Producers (AEP)

"We were delighted with the importance that EU and UK opinion-formers attached to the event, that brought the voice of the consumer to Brussels. The two days were well balanced and informative. The workshops gave direct insight into the latest Commission thinking, whilst allowing delegates to explain directly to EU officials why further action is needed to open up EU energy markets."

Helen Stack, European Policy Advisor, Centrica

VENUE AND HOTEL INFORMATION



- 1** Renaissance Brussels Hotel
19 Rue du Parnasse
1040 Brussels,
1050
Phone: +32 2 5052929 <http://marriott.com/property/propertypage/brubr>
- 2** Bibliothèque Solvay – La Maison de l'Europe,
Parc Léopold
137 Rue Belliard
1040 Brussels
Phone: +32 2 7379143
- 3** Education and Culture Commission
2 Rue Van Maerlant
B-1049 Brussels
Phone: +32 2 2952982

Tourist Information websites:

Brussels Tourist and Convention Bureau
<http://www.brusselsdiscovery.com/wabxlint/visitor/index.jsp?lg=EN>

Visit Belgium
<http://www.visitbelgium.com/>

Belgian Tourist Office
<http://www.belgiumthelaceto.be/>

NB: meuc are not responsible for the content or accuracy of any website mentioned in this brochure





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REGISTRATION FORM

Please print clearly and keep a copy of this form for your records. This information (*) will be reproduced in the delegate list.

DELEGATE INFORMATION

Name:*

Job Title:*

Organisation:*

Address:

Post Code:

Country:

Tel:

Fax:

(important information will be sent via email)

Email:

Additional Delegates:

Name:

Email:

Name:

Early Booking Rate (Before or on 22 Sept.)
Standard Rate £954+vat (£1121)
Additional Delegates £864+vat (£1015)

meuc/EIUG Members £864+vat (£1015)
Additional Delegates £834+vat (£980)

Standard Booking Rate (After 22 Sept.)
Standard Rate £1044+vat (£1126)
Additional Delegates £954+vat (£1121)

meuc/EIUG Members £954+vat (£1121)
Additional Delegates £924+vat (£1085)

Eurostar journeys and hotel accommodation cannot be guaranteed after 22 September and increases may be passed through at cost depending on circumstances

PAYMENT

The Registration Fee includes:

Standard travel on Eurostar. One night's single accommodation at the luxurious 4 star Renaissance Hotel in Brussels. Admission to the main conference and workshops. Admission to the Reception and Belgian Banquet at La Bibliothèque Solvay. Breakfast and lunch on both days.

Deduct:
£80+vat(£94) for no hotel accommodation
£52+vat(£61) for no Eurostar travel

METHOD OF PAYMENT

Please tick ☐ Please find cheque attached made payable to 'meuc limited'
☐ Please invoice for payment

Total fee: £

If you wish to pay in Euros (€) please contact
Sandra Barradas on T: +44(0)20 8575 3384

PLEASE NOTE: Cancellations, which must be made in writing, will be subject to an administrative charge of 50% of the booking fee before 23 September 2006. Fees will not be refunded under any circumstances if delegates cancel on or after 23 September 2006. By completing and returning this booking form to the meuc, you hereby agree to the terms of the meuc's cancellation policy as stated above. Delegates are able to nominate substitutes. Photocopies of the booking form will be accepted. Delegates must make their own travel insurance arrangements.

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